

## **Social Enterprises: Using Your Creativity and Sensitivity**

### **Monday, June 13 Audrone Urmanaviciene, Katri-Liis Lepik**

- 10.00-10.15 Opening session and introduction to the course
- 10.15-11.15 Introduction of the participants
- 11.15-11.30 Coffee break
- 11.30-13.00 Creativity workshop, brainstorming ideas with social impact

### **Tuesday, June 14 Katri-Liis Lepik**

- 10.00-11.15 Defining social enterprise
- 11.15-11.30 Coffee break
- 11.30-13.00 Concept of social impact and social innovation

### **Wednesday, June 15 Audrone Urmanaviciene**

- 10.00-11.15 CANVAS model of business development (workshop)
- 11.15-11.30 Coffee break
- 11.30-13.00 CANVAS model of business development (workshop)

### **Thursday, June 16 Audrone Urmanaviciene**

- 10.00-11.15 Communication and Marketing
- 11.15-11.30 Coffee break
- 11.30-13.00 Communication and Marketing (workshop)

### **Friday, June 17 Audrone Urmanaviciene**

- 10.00-10.30 Experiences of a Social Entrepreneur, Mr David Parks, CEO of The Skill Mill, UK
- 10.30-11.00 Experiences from developing a social enterprise in the Social Entrepreneurship MA program
- 11.15-11.30 Coffee break
- 11.30-13.00 Project presentations