

Social Enterprises: Using Your Creativity and Sensitivity

Monday, July 27 Audrone Urmanaviciene, Katri-Liis Lepik

- 10.00-10.15 Opening session and introduction to the course
- 10.15-11.15 Introduction of the participants (with lego characters)
- 11.15-11.30 Coffee break
- 11.30-13.00 Creativity workshop, brainstorming ideas with social impact

Tuesday, July 28 Katri-Liis Lepik

- 10.00-11.15 Defining social enterprise
- 11.15-11.30 Coffee break
- 11.30-13.00 Concept of social impact and social innovation

Wednesday, July 29 Audrone Urmanaviciene

- 10.00-11.15 CANVAS model of business development
- 11.15-11.30 Coffee break
- 11.30-13.00 CANVAS model of business development (workshop)

Thursday, July 30 Audrone Urmanaviciene

- 10.00-11.15 Communication and Marketing
- 11.15-11.30 Coffee break
- 11.30-13.00 Communication and Marketing

Friday, July 31 Katri-Liis Lepik, Audrone Urmanaviciene

- 10.00-10.30 Experiences of a Social Entrepreneur, Mr David Parks, CEO of The Skill Mill, UK
- 10.30-11.00 Experiences from developing a social enterprise in the Social Entrepreneurship MA program, Mrs Dilanka Mendis, graduate of SEMA program
- 11.15-11.30 Coffee break
- 11.30-13.00 Project presentations