

Social Enterprises: Using your creativity and sensitivity

Course schedule:

2018. July 9. (Monday) Zsolt Bugarszki

10.00-10.30 Opening session

10.30-11.30 Defining Social Enterprises

11.30-12.00 Coffee break

12.00-13.00 Concept of social impact and social innovation

13.00-14.00 Use your creativity (workshop)

2018. July 10. (Tuesday) Aune Lillemets

09.00 – 10.30 CANVAS model of business development

10.30 - 11.00 Coffee break

11.00 – 12.30 CANVAS model of business development

12.30- 13.00 Use your creativity (workshop)

2018. July 11. (Wednesday) Jodee Lim

10.00 – 11.30 Communication and Marketing

11.30 – 12.00 Coffee Break

12.00 – 13.30 Communication and Marketing

13.30 – 14.00 Use your creativity (workshop)

2018. July 12. (Thursday) Aune Lillemets

10.00– 14.00 Site visits

14.00-15.00 Debriefing at Tallinn University

2018. July 13. (Friday) Zsolt Bugarszki

10.00 – 11.30 Social innovation in the Netherlands

11.30 – 12.00 Coffee Break

12.00 – 14.00 Project presentations